



LEE FARMER
DESIGN + MULTIMEDIA

310.892.7127

LF@leefarmer.design

North County, San Diego

leefarmer.design

Dear Hiring Manager,

My background includes corporate, agency and freelance graphic design experience, with a history of leading print, interactive and digital design projects to success. I have worked on local and international marketing, advertising, product launch and image campaigns for global brands and companies.

I'm dedicated to bringing brands to life through omni-channel marketing programs. My key focus is to exceed client and employer expectations. I enjoy collaborating with clients, creative teams and production professionals to deliver design solutions propelling web traffic, social media engagement, response rates and customer-acquisition results.

Best Regards,
Lee Farmer



Previous Clients / Employers





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OBJECTIVE:

As an experienced designer in environmental design, action sports, fashion, automotive and other industries, my goal is to bring unique new ideas to my clients and employers based on a diverse background. I can tackle any project from creative brief to completion and enjoy working with a team to offer the best product or experience possible.

WORK EXPERIENCE:

FREELANCE - leefarmer.design

Carlsbad, California
Graphic, Web, and Motion Design from 2008 to present.

NAMM - National Association of Music Merchants

Carlsbad, California
Graphic Designer for Print and Web from 11/16 to 8/18
Reference: Stuart Robertson (creative director)

FASHIONTATS / TATTOOFUN

Carlsbad, California
Creative Director for Print and Web from 10/14 to 4/16
Reference: Paul Cary (owner)

AMERICAN AUTO ACCESSORIES / NETAMI RACING

Gardena, California
Art Director for Print and Web from 4/11 to 9/13
Reference: David Yu (CEO)

ECOMEDIA

Manhattan Beach, California
Graphic, Web, and Multimedia Design from 1/06 to 7/08
Reference: Eric Smith (chief creative officer)

QUIKSILVER

Huntington Beach, California
Design and Marketing From 4/00 to 7/02
Reference: Jason Bleick (design director)

MILLER-FREEMAN ASR (Action Sports Retailer)

Laguna Beach, California
Advertising Designer From 9/99 to 4/00
Reference: Scott Bieberich (senior art director)

SKILLS:

MAC / PC Platforms
Adobe Creative Suite - All programs
Creative Direction
Graphic Design / Branding
Typography / T-Shirt Design
Photography / Motion / Video
Front End Design (HTML, CSS, UI)
Microsoft Office - All programs
Teamwork project software
Hard work ethic, leadership and teamwork skills

EDUCATION:

College: Platt College - Design & Communications
Self Taught: Web, Motion, Video and Photography
Hands-On: 15 years in design and branding

HOBBIES:

Surfing / Cycling / SUP
Family Time
Ukelele / Tikis / Hawaiiana
VW Vans
Camping and Traveling

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